



MICHELLE HUMPHREY

PRESENTATION SPECIALIST
GRAPHIC & WEB DESIGNER

EDUCATION

2016

Full Sail University
Master of Science in Innovation
and Entrepreneurship

2014

Colorado State University
Global Campus
Bachelor of Science in
Business Management
Specialization in Small Business
and Entrepreneurship

2012

The Art Institute of Colorado
Associate of Applied Science in
Web Design & Interactive Media

SKILLS

MS PowerPoint

Adobe Creative Suite (Ps, Ai, Id)

Web Design (Wix, WordPress)

Figma

Canva

Visual Storytelling

EXPERIENCE

October 2015 – Present

Independent Contractor

Freelance Graphic Designer & Web Designer

- + **Brand Identity:** Design cohesive brand systems (logos, business cards, style guides) for small businesses and startups
- + **Web Design:** Create responsive websites using Wix, WordPress, and Squarespace, with custom CSS enhancements
- + **Local & On-Page SEO:** Optimize Google Business Profiles and configure SEO settings within web builders to improve visibility and rankings
- + **Marketing:** Produce print and digital collateral (flyers, menus, etc.) aligned with brand voice
- + **Collaboration:** Manage end-to-end project lifecycles, ensuring clear communication and on-time delivery

February 2014 – August 2018

TLC Creative Services, Inc.

Staff Designer | Presentation Specialist

- + Designed high-stakes executive presentation templates and slide decks for global clients (Toyota, Mattel, Novartis, etc.)
- + **Data Visualization:** Converted complex, static data (scanned medical tables, financial charts) into dynamic, animated PowerPoint visuals
- + **Template Architecture:** Built event-specific Master Slide systems serving as the foundation for hundreds of slides presented at major global corporate conferences
- + Collaborated with cross-functional teams to deliver polished, retail-ready marketing assets under tight deadlines